



**LEADERSHIP  
BEGINS WITH**

**YOU.**

*The quality of our LEADERSHIP  
will determine the FUTURE  
of Santa Rosa County.*

*Leadership*



**SANTA ROSA**

**850-623-2339**  
**LSR@srcchamber.com**  
**www.srcchamber.com**

**TESTIMONIALS**

**JAYER WILLIAMSON, Florida State Representative**  
**Leadership Alumnus, Santa Rosa County**

*"Leadership Santa Rosa is one of the most rewarding programs I have been a part of. The contacts and lifelong friendships I made have been invaluable for my business and personal life. Since I was born and raised in Santa Rosa County, I felt I knew all there was to know about our great county, but every month I learned new tidbits and history I didn't know before. Whether you are a new member of our community or have deep roots in the county, I highly recommend you signing up for LSR and feel certain it will be a choice you won't regret!"*

**SHERIFF BOB JOHNSON**  
**Leadership Alumnus, Santa Rosa County**

*"As a graduate from LSR Class 28, I can safely say that the program was an eye opening experience. I learned so much about Santa Rosa County and made valuable networking contacts that will last a lifetime! As an alumni of the leadership program I have been honored to work as a facilitator for other classes and I have seen first-hand that the program brings business professionals together for a year of fellowship, networking, and learning. I highly recommend Leadership Santa Rosa and look forward to seeing you on one of the upcoming class days!"*



Learn about **COMMUNITY**

**NOMINATION**

Date: \_\_\_\_\_ Has individual consented to participate if selected?  Yes  No

Nominee's Name: \_\_\_\_\_

Nominee's Company / Organization: \_\_\_\_\_

Nominee's Address: \_\_\_\_\_

Nominee's Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Nominated by: \_\_\_\_\_ (or self) Phone: \_\_\_\_\_

**Nomination deadline is September 30th.**

**A Tradition of LEADERSHIP  
in Santa Rosa County**

# WHAT IS LEADERSHIP SANTA ROSA? ...How can YOU be a part of the FUTURE?

Leadership Santa Rosa is a program of the Santa Rosa County Chamber of Commerce, launched in 1984 to prepare participants for leadership roles in the community.

In the program's instruction year from January through December, participants explore opportunities and challenges facing Santa Rosa County and Northwest Florida today and in the future.

## TOPICS INCLUDE:

- Agri-Business
- Business & Industry
- County Government
- Education
- Health
- History
- Media
- Military
- Tourism

## PROGRAM OBJECTIVES

- To bring together leadership candidates from various geographic, ethnic, occupational, and economic segments in the community.
- To develop camaraderie and team spirit that will provide a common ground for working together on present and future community needs.
- To enhance the leadership skills of participants.
- To foster civic concern and increase community involvement by participants.



## PROGRAM OUTLINE

The program begins with a general orientation in December, followed by a mandatory weekend retreat in January. Class sessions are held one day a month February through November, followed by a graduation ceremony in December. Monthly sessions are conducted by local leaders and professionals from business, civic, governmental, and academic areas. They include field trips, presentations, simulations, and group discussions.



## COMMUNITY INVOLVEMENT

It has become tradition for Leadership classes to be involved in community through charitable or social projects during the class year. In the past, classes helped, for example, build or finance homes for Habitat for Humanity, held fundraisers for the Santa Rosa Veterans' Memorial Plaza, or participated in beautification efforts such as the Great American Clean-Up Day.

## WHO PARTICIPATES

Participation is open to all who live or work in Northwest Florida with a particular interest in Santa Rosa County.

## NOMINATIONS

Individuals, businesses, and community associations may nominate candidates for Leadership Santa Rosa by returning the nomination form on this brochure to the Santa Rosa County Chamber of Commerce office at 5247 Stewart Street, Milton, FL 32570. Individuals may also nominate themselves.

**Nominations must be received by  
September 30th preceding the course year.**



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